<u>How Well We Understand Customer Business and Delivered</u> Fruitful Results

CASE STUDY 1

Customer Name : Mudeer

Amazon Account : HIMALAYAN ADVENTURE

Business Type : Manufacturer

Product Category : Luggage and Backpack

Requirement : BRAND VISIBILITY AND SALES

Our Goal : Providing Favourable Results

HOW WE EXECUTE PLAN

1. OVERVIEW OF SELLER ACCOUNT

- a. Find out the most important areas where our team required utmost attention to showcase the work from day one
- b. Understand the products, its content and images
- c. Understand the previous orders trend
- d. Understand the inventory and pricing scenarios
- e. Understand previous and existing marketing strategies adapted by client before Tech2Globe

2. HOW IT BEGINS

- a. Begins with day to day communication
- b. Optimized existed content by matching with amazon standards
- c. Enhanced images quality with the help of Tech2Globe photo editors team
- d. Added advantage of products already having buy box winner gives us kick start to planned and make successful roadmap for sale by creating Amazon Sponsored Ads
- e. Understanding customer requirement for the products and how well we can assist them to re-purchase from same seller

3. THE RESULTS

Only scores and sales trend can show how well we have understand customer business and able to provide fruitful results. So, in case of

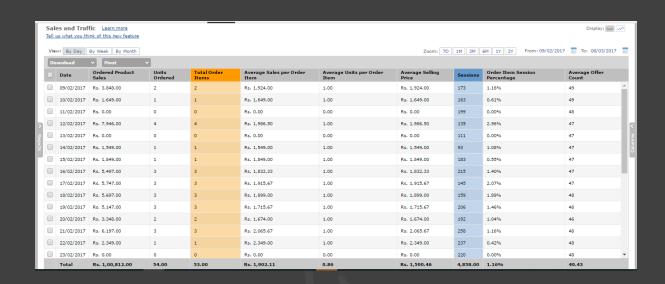
HIMALAYAN ADVENTURE result tells everything:

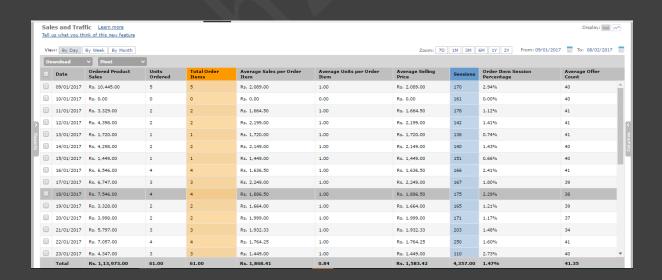
- a. Previous two months sales: 1,13,973 & 1,00,812
- b. Two months sales after Tech2Globe: 1,72,052 & 1,76,968

It really motivates us how well the numbers are being fluctuated in the favour of customer where he able to deliver **40% MORE SALES** which is again the biggest achievement.

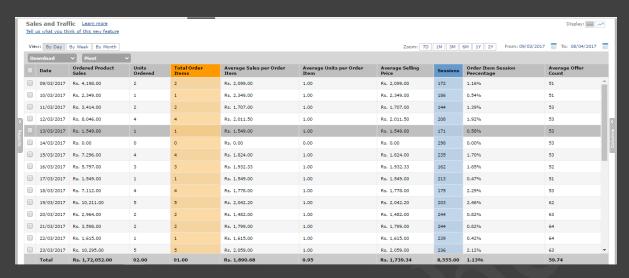
Some images of **SALES REPORT** for you guys to see how well we have took customer business and still we are on the same track-:

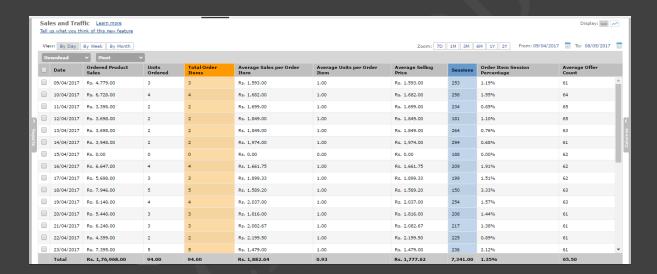
2 MONTHS **BEFORE** TECH2GLOBE



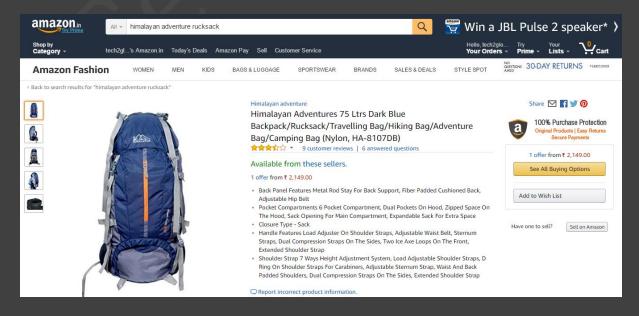


2 MONTHS **AFTER** TECH2GLOBE





ASIN: **B01AGW6RQW** (title, bullet point, description & advanced details)



CASE STUDY 2

Customer Name : Kapil Mehta

Amazon Account : NAISHA FOOTWEAR

Business Nature : Manufacturer

Product Category : Women Footwear

Requirement : **PRODUCT LISTING, OPTIMIZATION &**

SALE INCREASE

Our Goal : Fulfil Results in Minimum TAT

HOW WE EXECUTE PLAN

1. OVERVIEW OF SELLER ACCOUNT

Almost in all cases when new customer reaches out Tech2Globe team, we make sure to follow all basics ethics. Some of the of basics steps included:

- a. How well products were listed
- b. How the products categories were managed
- c. What areas requires daily attention
- d. Seller rating and product reviews

2. HOW IT BEGINS

- **a. direct communication:** we treat customer business as ours and without direct talks we can't deliver desire output
- **b. content decoration**: making changes in amazon product title, bullet points and description is always being important aspects
- c. advanced details and seo: "women's footwear" category has good competition on Amazon and to distinguish client products and make it visible to buyers we never missed to focus on seo and advanced details of the products
- **d. prioritize customers:** for each successful business losing customer equals to loosing sale. Tech2Globe team not only prior new customers always offers surprise & excited offers to old customers

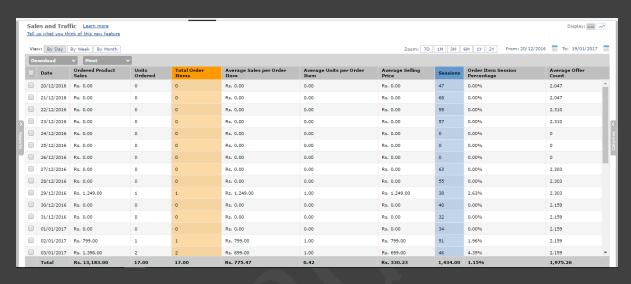
3. THE RESULTS

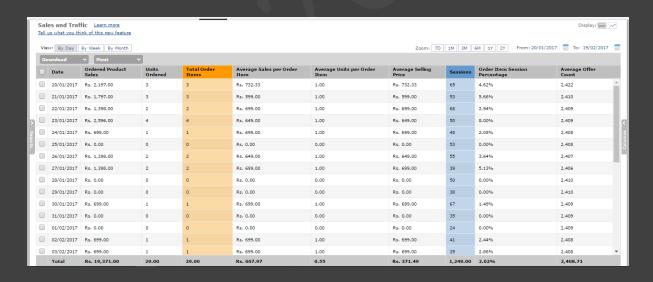
We always please to see sales number and hard work done by Tech2Globe team:

- c. Previous two months sales before Tech2Globe: 13,183 & 19,317
- d. Three months sales after Tech2Globe: 33,101, 1,04,064 & 1,01,578

Achievement in case of **NAISHA FOOTWEAR** is the big jump for our success rate as Tech2Globe delivers **85% HIKE** in the sales. We appreciate the continues efforts of our customer who trust and belief Tech2Globe work strategy

2 MONTHS **BEFORE** TECH2GLOBE

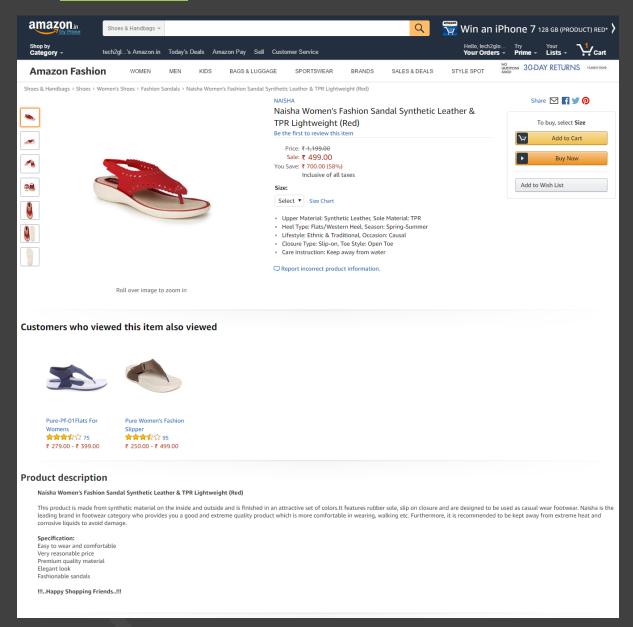




3 MONTHS **AFTER** TECH2GLOBE



ASIN: **B01NAU2R3B** (title, bullet point, description & advanced details)



CASE STUDY 3

Customer Name : Karnesh Mahendru

Amazon Account : **ECOTOKRI**

Business Nature : Reseller and Manufacturer

Product Category : Beauty

Requirement : AMAZON SPONSORED ADS

Our Goal : Minimum ACoS

HOW WE EXECUTE PLAN

1. OVERVIEW OF SELLER ACCOUNT

This time the customer requirement is different but the strategy of basic work never change as we again begin with understanding products, order trends, products details and more.

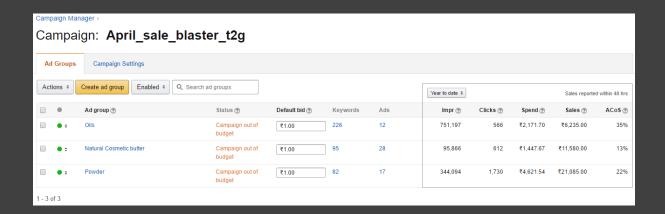
2. HOW IT BEGINS

Started with categorizing products, identify the most relevant keywords and then ended up creating campaign.

3. THE RESULTS

3 x campaigns were created and the result shows how it went:

Impr	Clicks	Spend	Sales	ACoS
751,197	566	2,170.70	6,235.00	35%
95,866	612	1,447.67	11,580.00	13%
344,094	1,730	4,621.54	21,085.00	22%



CASE STUDY 4

Customer Name : Prateek Laul

Amazon Account : KINETIC SALES

Business Nature : Reseller

Product Category : Home and Kitchen Appliances

Requirement : **NEW ACCOUNT & BUSINESS GROWTH**

Our Goal : Generate High Revenue

HOW WE EXECUTE PLAN

1. OVERVIEW OF SELLER BUSINESS

Colleting documents, providing details for documents and budget maintenance.

2. HOW IT BEGINS

- Documentation
- Category Approval
- o Brand Approval
- o GTIN Exemption
- Cataloguing
- Maintaining Prices
- Stock Updates
- Making Successful Sponsored Ads
- Visibility

3. THE RESULTS

Interesting results were witnessed by client and our team as well. Check it out with trends happened with **KINETIC SALES**

First Month Sales: 0 Sixth Month Sales: 98,168

Second Month Sales: 862 Seventh Month Sales: 4,55,254

Third Month Sales: 2,80,157 Eighth Month Sales: 2,17,477

Fourth Month Sales: 53,384 Ninth Month Sales: 2,60,263

Fifth Month Sales: 84,236 Tenth Month Sales: 2,87,074

Not denying the fact that seller has low cost with their competitors and the quality of the product is on higher side, but still we tried our level best to get more sales and the end results can be seen above as how we able to give average monthly sales of RS. 1,73,687.5 in 10 months.

OUR RECENT FEEDBACKS & MOTIVATIONAL ASPECTS

Amit Lakra

"Tech2Globe is truly a perfect platform for the beginners to perform, it's very helpfull for us.... gud"

Soham Mehta

Tech2Globe is truly a perfect platform for the beginners to perform, Tech2globe is highly appreciable in providing the services for account management.

Sajal Singhal

Good experience with Tech2Globe and i prefer to e seller...

SERA ENTERPRISES ★★★★★

Nyc place to work

Himalayan adventure ★★★★★

Great experience with tech2globe

!!!.... FEEDBACK VIDEOS BY TECH2GLOBE ACTIVE CLIENTS!!!



Title: Amazon Account Management - Day-to-Day Operations

Amazon Account: Art in Steel

Seller Name: Vishal Gupta



Title: Amazon Seller Account Setup with Cataloguing | Image

Snoot and Listing

Amazon Account:

Seller Name: Shakib



Title: Sales Boost | Account Management

Amazon Account: Naisha Footwear

Seller Name: Kapil Mehta



Title: Amazon Reinstate of Seller Account - Tec2Globe

Amazon Account: M K Store

Seller Name: Manish Kumar

!!!.... FEEDBACK VIDEOS BY TECH2GLOBE ACTIVE CLIENTS!!!

Contact US

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